

# 2023 HEATING AND COOLING REBATE APPLICATION FOR SINGLE FAMILY, MULTIFAMILY, AND CONDOS

APPLY ONLINE FOR  
FASTER PROCESSING



## Step 1: Check Your Eligibility.

You may qualify for higher rebates.

If your household income is at or below the amounts in the table in **Section 4**, you may be eligible for higher income-qualified rebates. If you think you may qualify, visit [focusenergy.com/income](https://focusenergy.com/income) for more information. Find complete rebate requirements and equipment qualifications [focusenergy.com/heatingandcooling](https://focusenergy.com/heatingandcooling).



For faster processing, apply online at [focusenergy.com/forms/2023-residential-hvac-rebate](https://focusenergy.com/forms/2023-residential-hvac-rebate).

## Step 2: Complete Your Application.

Incomplete or missing information will delay processing.

### Required documentation:

- Completed and signed rebate application (both pages).
- Invoice/sales receipt.
- Income Eligible Approval Letter (if eligible for income-qualified rebates).

## Step 3: Submit Paperwork.

Submit the application within 60 days of the equipment installation.

Your equipment must be purchased and installed in 2023. This application and rebates are effective January 1, 2023. Rebates are subject to change.

Visit [focusenergy.com/terms](https://focusenergy.com/terms) for program terms and conditions.

## 1 Utility Account Holder Information

Customer Name:

Electric Utility:

Electric Utility Account Number:

Natural Gas Utility:

Natural Gas Utility Account Number:

Installation Address:

City:

County:

State: WI

ZIP:

Phone Number:

Email:

Property Type:

- New Construction (not eligible)  Existing Single-Family Home (1-3 units)  Existing Multifamily (4+ units)

Cooling System:  AC  Air Source Heat Pump  Window AC  None

Heating Fuel Type:

- Natural Gas  Propane  Oil  Electric  Other \_\_\_\_\_

Original Heating System Type:  Furnace  Air Source Heat Pump

- Boiler  Electric Baseboard  Other \_\_\_\_\_

## 2 Payment Information

### MAKE CHECK PAYABLE TO:

- Customer  Trade Ally (Participating Contractor)  Rental Property Owner  Third Party Business  Other \_\_\_\_\_

Send Check Attention of: (Optional)

Send Check to this Address:

City:

State:

ZIP:

Tax Classification: (Only if Rental Property Owner Payee)

- Individual  Corporation  Partnership  Sole Proprietorship  Single-Member LLC  
 LLC - C Corp  LLC - S Corp  LLC - Partnership  Other: \_\_\_\_\_

FEIN  SSN

Tax Identification FEIN only\*:

(Only if Rental Property Owner or Business Payee)

\*Do not list your Social Security Number on this application. You will be contacted by the Program via email to provide a copy of your W-9 using a secure online portal.

## 3 Trade Ally Contractor Information (if applicable)

Company Business Name:

Phone Number:

Street Address:

City:

State:

ZIP:

## 4 Signature (application MUST be signed below)

I have read and understand the terms and conditions available at [focusenergy.com/terms](https://focusenergy.com/terms). I certify that the information I have provided is true and correct in this application and the product(s) and/or equipment for which I am requesting an rebate meets the requirements in this application. I understand that FOCUS ON ENERGY® does not warranty or guarantee the delivery of services of my chosen Trade Ally.

### WHICH REBATE LEVEL ARE YOU APPLYING FOR?

- Standard Rebates  Income-Qualified Rebates\*

\*Income Eligibility Application OR Income Eligibility Approval Required

Application signed by:  Customer  Trade Ally Contractor

Signature:

Date:

### Submit To:

Focus on Energy  
3113 W. Beltline Highway, Suite 201  
Madison, WI 53713

Email: [homerewards@focusenergy.com](mailto:homerewards@focusenergy.com)

Online: [focusenergy.com/forms/2023-residential-hvac-rebate](https://focusenergy.com/forms/2023-residential-hvac-rebate)

Questions? Call: 800.762.7077

### How did you hear about Focus on Energy?

- Community Association/Agency  
 Internet Search  Word of Mouth/Referral  
 Utility Bill Insert/Direct Mail  
 Trade Ally/Contractor  Real Estate Agent  
 Utility Website  Participated Previously  
 Other (please describe): \_\_\_\_\_

## Are You Eligible for Income-Qualified Rebates?

Household	One-Month	Annual
1	\$3,567.00	\$42,804.00
2	\$4,664.56	\$55,974.67
3	\$5,762.11	\$69,145.33
4	\$6,859.77	\$82,317.33
5	\$7,957.33	\$95,488.00

### Are you enrolled with any of these programs?

If so, you may qualify for income-qualified rebates. Please submit proof of eligibility with your application. For a comprehensive list, please visit [focusenergy.com/income-qualified](https://focusenergy.com/income-qualified).

- BadgerCare Plus  FoodShare  WHEAP  
 Homestead Tax Credit



Purchased Date	Manufacturer/Brand	Model Number	Serial Number	Purchased Cost

Limit of one rebate per heating system, and two per household.

Equipment	Installation Date	Manufacturer/Brand	Model Number	Installation Cost	Standard Rebate	Income-Qualified Rebate
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**Natural Gas Furnace (Rebates may be automatically adjusted based on actual equipment efficiencies and Program requirements. See rebate requirements and Terms and Conditions for more information.)**

97%+ AFUE Natural Gas Furnace					<input type="checkbox"/> \$150	<input type="checkbox"/> \$550
96% AFUE Natural Gas Furnace					<input type="checkbox"/> \$100	<input type="checkbox"/> \$450
95% AFUE Natural Gas Furnace					<input type="checkbox"/> \$50	<input type="checkbox"/> \$350
ECM Replacement (Must replace existing PSC motor not part of a furnace replacement)					<input type="checkbox"/> \$25	<input type="checkbox"/> \$25

**Natural Gas Boiler (Rebates may be automatically adjusted based on actual equipment efficiencies and Program requirements. See rebate requirements and Terms and Conditions for more information.)**

95%+ AFUE Natural Gas Boiler					<input type="checkbox"/> \$400	<input type="checkbox"/> \$550
90% to 94% AFUE Natural Gas Boiler					<input type="checkbox"/> \$300	<input type="checkbox"/> \$450
<input type="checkbox"/> Indirect Water Heater Installed with Qualifying Boiler					<input type="checkbox"/> \$100	<input type="checkbox"/> \$150
95%+ AFUE Natural Gas Combination Boiler					<input type="checkbox"/> \$500	<input type="checkbox"/> \$700
90% to 94% AFUE Natural Gas Combination Boiler					<input type="checkbox"/> \$400	<input type="checkbox"/> \$600

**Single Package Vertical Unit (Multifamily 4+ units only)**

Single Package Vertical Unit, ≥ 90%+ Thermal Efficiency, Natural Gas, ≥ 11.0 EER Cooling					<input type="checkbox"/> \$150	N/A
Single Package Vertical Unit, ≥ 90%+ Thermal Efficiency, Natural Gas					<input type="checkbox"/> \$100	N/A

**Packaged Terminal Heat Pump (Multifamily 4+ units only)**

Packaged Terminal Heat Pump	See website for eligibility requirements				<input type="checkbox"/> \$100	N/A
	System AHRI Number		BTUh	EER	COP	

**Heat Pumps - Ducted or Ductless** Existing Primary Heating Fuel

		Natural Gas	Non-Natural Gas
Cold Climate Heat Pump (same requirements as below, plus COP ≥ 1.75 at 5°F)	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$500	
Ductless Heat Pump (16.0+ SEER2 / 9.0+ EER2 / 9.5 HSPF2)		<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$400
Ducted Heat Pump (15.2+ SEER2 / 10.0+ EER2 / 8.1 HSPF2)			

Outdoor Unit (condenser) Model Number	System AHRI Number (required)	Installation Date	
Indoor Unit (coil) Model Number	Cooling Capacity (BTUh)	Heating Capacity (BTUh)	
Furnace/Air Handler Model Number	Low Balance Point (°F)	High Balance Point (°F)	
SEER2	EER2	HSPF2	COP @ 5°F

System must meet efficiency requirements per AHRI 210/240 - 2023. Please visit [ahridirectory.org](http://ahridirectory.org) for more information. You cannot receive a rebate for both the furnace and the heat pump.

**TOTAL REQUESTED REBATE AMOUNT: \$**

**Reminder**

Please make sure this application:

- Is signed.
- Includes a copy of your itemized invoice/receipt.
- Includes your utility name and account numbers.
- Is submitted within 60 days of equipment installation or purchase date for smart thermostats purchased at retail.
- Is accompanied by the Income Eligibility Application if you are an income-qualified customer.

Can we interest you in a **FREE** energy-saving product pack? Each free pack includes a variety of energy-efficient products.

Visit [focusonenergymarketplace.com/free](http://focusonenergymarketplace.com/free) for more information and pack options.

